

Job Posting

Job Title: Editor, Sampan Newspaper **Reports to:** Publisher (AACA COO) **Hours:** Full-time position

Asian American Civic Association (AACA) provides limited English speaking and economically disadvantaged people with education, occupational training and social services enabling them to realize lasting economic self-sufficiency. The **Sampan Newspaper** is the only Chinese/English bilingual newspaper in New England, reporting on issues that impact the Asian American community in the Greater Boston area. AACA is seeking a leader to grow Sampan into the mass media entity that it is poised to become.

Position Summary:

AACA is seeking an Editor for the *Sampan Newspaper*. The Editor will manage a team of volunteer reporters, as well as paid publication staff, to produce the print version the *Sampan Newspaper* on a biweekly schedule. The Editor will also be responsible for updating and maintaining the *Sampan* website and social media. In addition, the Editor will be the lead on expanding the *Sampan* more into mass media, including but not limited to blogs, video production, etc. Specific responsibilities include:

Primary Duties and Responsibilities:

- Oversee the *Sampan* team during the design, production and layout of the biweekly print *Sampan Newspaper*,
- Supervise ad sales to ensure sufficient revenue to support and grow the newspaper,
- Work with the Publisher to select story topics and ensure the thematic and mission appropriateness of each edition,
- Translate articles and ads from English to Chinese, and vice versa,
- Manage the upload of content to the Sampan website,
- Lead the evolution of the website and mass media content,
- Coordinate with AACA communications staff on messaging and campaigns,
- Participate in AACA activities, including organization fundraising,
- Other tasks as assigned.

Qualifications:

Bachelor's or higher in a related field Ability to read, write and translate Chinese at a highly proficient level required Experience with graphics design required Familiarity with Adobe InDesign preferred Previous newspaper layout experience preferred Prior reporting experience desirable, but not required

Compensation: Commensurate with experience **To apply:** Send cover letter & resume to <u>hr@aaca-boston.org</u>