

SAMPAN 2009 READER SURVEY

1. Which section(s) of the SAMPAN do you read?
English Chinese Both
2. What is your age?
10-18 19-25 26-35 36-45 46-55 56-65 66-74 75+
3. What is your place of birth?
U.S.A China Taiwan Hong Kong Other_____
4. What is your annual income in US (dollars before taxes)? (Please circle)
Under 10,000 10,000-19,999 20,000-29,999 30,000-39,999
40,000-99,999 100,000+
5. What is your residential zip code? (Please circle)
02111 02169 02148 02458 Other_____
6. What topics in the SAMPAN are of interest to you? (Please circle all that apply)
Immigration Health
Community News City/State News
National News Social Services/Welfare
Arts and Entertainment Personal Finance
Employment Youth
7. Do you read the health column? Yes___ No___
8. Which one of the following health column articles do you find the most informative/interesting/helpful? (Please circle)
Allergies Cancer Obesity
Nutrition Violence Mental Health
Pediatrics Drug Use Disease
9. What other newspapers/periodicals do you read? (Please circle)
World Journal Singtao
Sino-American Time The Epoch Times The Metro
The Boston Globe The Boston Herald
Others_____
10. Do you read news online? Yes___ No___
11. If Yes, which online news services do you use?

12. Do you have any comments on the Sampan?

Please email completed questionnaire to survey@sampan.org, or mail it to:
SAMPAN
87 Tyler Street, 5th floor,
Boston, 02111

Thank you for your participation!

舢舨 2009 年讀者問卷調查

(請圈選項目)

1. 您通常閱讀舢舨的哪一版?
中文 英文 雙版

2. 您的年齡:
10-18 19-25 26-35 36-45 46-55 56-65
66-74 75+

3. 您的出生地
中國 香港 台灣 其它地_____

4. 您稅前年收入(以美金元計算)
低於 10,000 10,000-19,999 20,000-29,999 30,000-39,999
40,000-99,999 100,000+

5. 您住家的郵遞區號 02111 02169 02148 02458
Other_____

6. 您對以下哪些主題有興趣? (可複選)
移民資訊 醫療專欄 社區新聞 都市/州新聞 全國新聞
社會福利 藝術娛樂 個人理財 工作資訊 青年專欄

7. 您是否閱讀醫療專欄? 是 否

8. 您對以下哪些醫療資訊最感興趣? (可複選)
過敏 癌症 肥胖症 營養 暴力 精神健康
兒童保健 藥劑使用 疾病介紹

9. 您平常還閱讀哪些其他報章?
世界日報 星島日報 大紀元時報中文 僑報 波士頓驅報(The Boston Herald)
波士頓環球報 (The Boston Globe) 其他_____

10. 您是否閱讀網絡報章? 是 否

11. 若第九題回答是, 您閱讀哪些網絡報章?
世界日報 星島日報 大紀元時報中文 僑報 波士頓驅報(The Boston Herald)
波士頓環球報 (The Boston Globe) 其他_____

12. 您對舢舨有哪些建議?

請將填寫好的問卷郵寄至:

舢舨報社

87 Tyler St. 5th Boston, MA 02111 或電郵至 survey@sampan.org

感謝您填寫問卷!