



BY ADVERTISING YOU WILL GET

- FREE AD DESIGN
- CHINESE TRANSLATION AVAILABLE WITH ADDITIONAL CHARGE
- DISCOUNT AVAILABLE FOR LONG-TERM ADVERTISING
- NON-PROFIT ORGANIZATION PLEASE CALL FOR DISCOUNTED RATE
- ALL RATES ARE **NET**

DISCOUNTED RATE FOR FIXED SIZES

FULL PAGE	4 COLOR	\$750
	B&W	\$550
HALF PAGE	4 COLOR	\$500
	B&W	\$300
QUARTER PAGE	4 COLOR	\$370
	B&W	\$170
SIXTH PAGE SQUARE	4 COLOR	\$340
	B&W	\$140
EIGHTH PAGE	4 COLOR	\$310
	B&W	\$110
SIXTEENTH PAGE	4 COLOR	\$260
	B&W	\$60
BUSINESS CARD SIZE	4 COLOR	\$240
	B&W	\$40

FREQUENCY DISCOUNT

4 - 6 INSERTIONS	10% OFF
7-11 INSERTIONS	15% OFF
12+ INSERTIONS	20% OFF
22 INSERTIONS	25% OFF

DEADLINE

AD SPACE RESERVATION:

PREVIOUS TUESDAY BEFORE PUBLICATION DATE

AD REQUIRING TRANSLATION:

PREVIOUS FRIDAY BEFORE PUBLICATION DATE

CREATIVE MATERIALS DUE:

WEDNESDAY NOON PRIOR TO PUBLICATION DATE

- * Non-Profit Organizations please call for discount.
- * Personal and real estate ads must be pre-paid.
- * All rates are NET.

**SUBMIT ALL ADS TO
ADS@SAMPAN.ORG
OR CALL
(617) 426-9492 X206
FOR MORE DETAILS**

CUSTOMIZED AD SIZE AVAILABLE

RATE \$12 PER COLUMN INCH

OTHER SIZES THAT ARE NOT APPLICABLE TO THE DISCOUNTED RATE SHOWN ON THE PREVIOUS PAGE SHOULD BE CHARGED ACCORDING TO OUR OPEN RATE \$12 PER COLUMN INCH

INSERTS \$500 FULL ISSUE SIZE

PLEASE CALL FOR **PREMIUM POSITION** AD RATES

ADDITIONAL FEE FOR COLOR AD

1 COLOR	\$75
2 COLORS	\$125
FULL COLOR	\$200

TRANSLATION FEE

\$10 PER 50 WORDS

\$2 PER COLUMN INCH TYPESETTING

PUBLISHING

EVERY OTHER FRIDAY

(Please see publication calendar below for specific dates.)

ISSUE DATE	SPECIAL THEME
* JANUARY 16 2009	CHINESE LUNAR NEW YEAR
JANUARY 30 2009	
* FEBRUARY 13 2009	AUTOMOBILE
FEBRUARY 27 2009	
* MARCH 13 2008	REAL ESTATE
MARCH 27 2009	
* APRIL 10 2009	EDUCATION
APRIL 24 2009	
MAY 8 2009	
* MAY 22 2009	ASIAN AMERICAN HERITAGE
JUNE 5 2009	
* JUNE 19 2009	TRAVEL
JULY 3 2009	
JULY 17 2009	
JULY 31 2009	
* AUGUST 14 2009	AUGUST MOON FESTIVAL
AUGUST 28 2009	
* SEPTEMBER 11 2009	LEGAL/IMMIGRATION
SEPTEMBER 25 2009	
* OCTOBER 9 2009	PERSONAL FINANCE
OCTOBER 23 2009	
NOVEMBER 6 2009	
* NOVEMBER 20 2009	HEALTH/BEAUTY
DECEMBER 4 2009	
DECEMBER 18 2009	

Convenant House Brighton, 30 Washington Street
Greater Boston Chinese Golden Age Center, 67 Cambridge Street

• 40,000 READERS • 10,000 CIRCULATION

BRIGHTON

88 Supermarket, 1095 Commonwealth Avenue
Pho Pasteur Restaurant, 137 Brighton Avenue

ALLSTON

MALDEN

Malden Public Library, 36 Salem Street
Malden Valley Elder Services, Inc.
88 Supermarket, 188 Commercial Street

SOMERVILLE

Mount Vernon Restaurant & Bar, 14 Broadway

CAMBRIDGE

MIT Main Building/Student Center
The Cambridge -Ellis School, 80 Trowbridge Street

NEWTON

GBCCA, 437 Cherry Street
Newton Free Library, 320 Homer Street



BOSTON

AACA, 87 Tyler Street*
ACCESS, 244 Harrison Avenue
Asian Community Development Corporation, 38 Oak Street
Beacon Hill Library, 151 Cambridge Street
Boston Chinatown Neighborhood Center, 885 Washington Street
Boston Public Library, 660 Boylston Street
Castle Square, 484 Tremont Street
China Trade Center, Boylston/Washington Street
Chinatown Café, 262 Harrison Avenue
Chinese Consolidated Association, 90 Tyler Street
Chinatown Gate, Beach Street/Surface Road
Chinese Golden Age Center, 5 Oak Street West
CVS, 340 Washington Street
C-Mart, 15 Beach Street
C-Mart, 109 Lincoln Street
Empire Garden, 690 Washington Street
Fleet Boston, 710 Washington Street
Mason Place Corporation, 80 Mason Street
Mei Tung Market, 109 Lincoln Street
Ming's Market, 1120 Washington Street
Northeastern University, 109 Hemenway Street
Quincy School, 885 Washington Street
South Cove Community Health Center, 145 South Street
South Cove Manor, 120 Shawmut Avenue
South Cove Plaza, 285 Tremont Street/230 Stuart Street
South End Library, 685 Tremont Street
Sovereign Bank, Beach Street/Harrison Avenue*
Tai Tung Village, 253 Tyler Street
Trident Bookstore, 338 Newbury Street
Tufts Medical Center, 171 Harrison Avenue*
Wang Y.M.C.A., 8 West Oak Street
World Bookstore, 75 Kneeland Street
88 Supermarket, 50 Herald Street

BROOKLINE

Brookline Library, Coolidge Corner Branch
Brookline Booksmith, 279 Harvard Street
Coolidge House, 30 Webster Street

QUINCY

N. Quincy Station*
Wollaston Station*
Thomas Crane Public Library, 40 Washington Street
Quincy Asian Resource, 1509 Hancock Street
Quincy Medical Center, 114 Whitwell Street
Kam-Man Supermarket, 219 Quincy Avenue
88 Supermarket, 731 Hancock Street

Discover the SAMPAN in the Periodical section of:

FRAMINGHAM

Framingham Public Library,
49 Lexington Street

LEXINGTON

Cary Memorial Library,
1874 Massachusetts Avenue

MILTON

Milton Public Library,
476 Canton Avenue

WORCESTER

Worcester Public Library,
3 Salem Square

SPRINGFIELD

City Library Association,
220 State Street

ARLINGTON

Robbins Library,
700 Massachusetts Avenue

*Indicates the location of SAMPAN News Boxes.

Please note that this is not a complete list of our distribution sites.